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## European Business Development Conference

25 to 26 September 2019  
Heidelberg | Germany

Local Hosts:



Gold Sponsorships:



Silver Sponsorship:



Conference Supporters:



Wednesday, 25 September

MORNING PROGRAMME: STARTING 10.00 AM

#### Opening Remarks

**Rainer Wessel**, Director Innovation Management, DKFZ

#### Keynote Oncology

**Joern-Peter Halle**, SVP, Head of TIP Immuno Oncology and Head of External Innovation, Merck

#### Company Presentations

**Chair: Uwe Hanenberg**, Director Product Development and Director S&T, Catalent Pharma Solutions

- YUMAB
- PEPperPRINT
- Proteona
- Immunic
- Phenex Pharmaceuticals

*Partnering / Lunch*

AFTERNOON PROGRAMME: STARTING 14.15 PM

#### Session 1

##### Fighting Malignancies – Focus on Cancer Therapy

**Chair: Ulrich Zügel**, Director External Science & Innovation Germany, Pfizer Pharma

#### Confirmed Speakers:

- **Axel Hoos**, Senior Vice President, Therapeutic Area Head Oncology, GSK
- **Myriam Mendila**, Chief Medical Officer and Global Head Medical Affairs Oncology, Novartis
- **Jon Terrett**, Head of Immuno-Oncology, CRISPRTx

#### Regional Spotlight

##### HAEP – A Novel Format to Foster Academia-Industry Partnerships

**Friedemann Loos**, Project Manager, BioRN Life Science Cluster Rhine-Neckar

*Partnering / Coffee Break*

LATE AFTERNOON PROGRAMME: STARTING 16.45 PM

#### Spotlight Talk

##### Gene Therapy

**Susanne Digel**, General Manager, bluebird bio Germany

#### Session 2

##### How is the Pharma Business Model Changing? What Are the Implications?

**Chair: Martin Bürmann**, Partner, RITTERSHAUS Rechtsanwälte

#### Confirmed Speakers:

- **Susanne Digel**, General Manager, bluebird bio Germany
- **Ioannis Sapountzis**, Senior Vice President, Business Development & Licensing, Boehringer Ingelheim
- **Cora Scholten**, Head of Bayer CoLaborator, Strategic Alliance Manager, Bayer
- **Joachim Vogt**, Director Search & Evaluation Western Europe, AbbVie
- **Yves Zinggeler**, Vice-President and General Manager of Germany & Europe East, Vertex

*Networking Reception & Dinner*

Thursday, 26 September

*Partnering / Breakfast: Starting 08.00 AM*

MORNING PROGRAMME: STARTING 09.00 AM

#### Keynote Digitization / AI in Health Care

**Lorenz Mayr**, Chief Technology Officer, GE Healthcare

#### Company Presentations

**Chair: Ruth Herzog**, Head of Technology Transfer, DKFZ

- Molecular Health
- CEVEC Pharmaceuticals
- ALBEGA Medical
- MI-mAbs

#### Session 3

##### Drug Development 4.0 – How Digitization and AI Change Drug Development

**Chair: Károly Földesi**, Director Digital Business for Life Sciences Germany, SAP Deutschland SE & Co. KG

#### Confirmed Speakers:

- **Esteban Czwan**, SVP Clinical Trials Business Area, Sophia Genetics
- **David Harel**, Chief Executive Officer, CytoReason
- **Edith Schallmeiner**, Commercial Director, Customer Success EMEA-LATAM, Diagnostics Information Solutions, Roche

*Partnering / Coffee Break*

NOON PROGRAMME: STARTING 12.00 PM

#### Spotlight Talk

##### Sepsis

**Frauke Hein**, Chief Business Officer, Adrenomed

#### Startup Pitches

*with kind support of Life Science Accelerator BW*

**Chair: Markus Bühler**, Start up Support Manager, Technologiepark Heidelberg

- EpiQMAx
- Organotherapeutics
- AAVITOP
- PixelBiotech
- Symsights
- Aucteq Biosystems

#### Closing Remarks

*Partnering / Lunch*